





# SARAH MCCONNELL

## CONTACT

-  610-513-2545
-  samconnell3@gmail.com
-  sarahmconnelldesign.com
-  423 South 43rd St., Philadelphia, PA

## SKILLS

Adobe Suite  
Procreate  
Microsoft Office Suite  
Social Media Literacy  
Multi-Media Art Fluency  
Marketing Strategy

## EDUCATION

**Bachelor of Arts (B.A) Art Therapy**

**Temple University**  
**Tyler School of Art and**  
**Architecture**

## CERTIFICATIONS

PA Child Abuse History Clearance  
PA State Criminal Background Check  
FBI Finger Print Clearance  
Red Cross Blood Borne Pathogen Certification

## LANGUAGES

Proficient in Spanish  
Proficient in American Sign Language

## WORK EXPERIENCE

### Freelance Artist

February 2022--Present

- Communicate with clients to understand their artistic vision, providing excellent customer service and building lasting relationships
- Conceptualize and create unique illustrations and tattoos, tailored to clients preferences and specifications
- Build and maintain brand presence through creating cohesive artist identity and sustained strong relationships with local artists
- Curate and manage content creation across social media platforms, producing engaging content and increased follower engagement
- Responsible for inventory maintenance and supply ordering, ensuring an organized, safe and well equipped studio
- Collaborate with other artist for promotional opportunities and local events

### Lead Teaching Artist

Allens Lane Art Center

January 2023--May 2023

- Designed, organized and led innovative youth multi-media arts education classes
- Fostered inspiring, educational and exciting studio environment that supported all student's artistic abilities and backgrounds
- Provided each student with a diverse range of fine arts experiences, including painting, clay printmaking, fiber arts and more
- Produced extensive lesson plans for duration of courses, detailing all necessary supplies, course objectives, historical and cultural references as well as daily goals
- Researched and created lessons based on historic art movements, relevant artists and cultural influences
- Maintained safety, cleanliness and organization of classroom
- Communicated with families, updating guardians on student's progression, body of work and project expectations

### College Admissions Ambassador

Tyler School of Art and Architecture

November 2020-May 2022

- Guided families of local and international students through all aspects of application and portfolio process, including registration, enrollment, portfolio review and general queries
- Served as initial contact to admissions department, responsible for all emails and phone calls
- Organized outreach to local high school art teachers, formatting all information in Microsoft Excel
- Led families and prospective students on enthusiastic guided tours of studio facilities, showcasing each programs amenities, answering questions and connecting families with proper faculty
- Collaborated with admissions counsellors on projects, admission campaigns, visit days and student panels

# SARAH MCCONNELL

---

TO WHOM IT MAY CONCERN,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam sagittis pretium nisl, nec commodo est. Fusce laoreet consequat sapien, eu fermentum ex pulvinar eget. Praesent hendrerit nulla in varius pharetra. Fusce facilisis venenatis lacus in lobortis. Fusce vulputate iaculis mauris. Nunc risus arcu, tempor vel dignissim porta, vulputate id quam. Vestibulum pellentesque augue in lobortis ullamcorper. In eleifend nisl faucibus molestie porttitor. Fusce nec tristique est. Aliquam erat volutpat. Aenean nisi neque, rhoncus in ex eget, egestas pharetra sapien. In vehicula efficitur risus a eleifend. Sed non efficitur libero. Fusce dui nunc, accumsan sodales semper mattis, fringilla vitae nisl. Maecenas sed nulla eget velit tristique pharetra. Praesent a scelerisque orci.

Sit amet, consectetur adipiscing elit. Aliquam sagittis pretium nisl, nec commodo est. Fusce laoreet consequat sapien, eu fermentum ex pulvinar eget. Praesent hendrerit nulla in varius pharetra. Fusce facilisis venenatis lacus in lobortis. Fusce vulputate iaculis mauris. Nunc risus arcu, tempor vel dignissim porta, vulputate id quam. Vestibulum pellentesque augue in lobortis ullamcorper. In eleifend nisl faucibus molestie porttitor. Fusce nec tristique est. Aliquam erat volutpat. Aenean nisi neque, rhoncus in ex eget, egestas pharetra sapien. In vehicula efficitur risus a eleifend. Sed non efficitur libero. Fusce dui nunc, accumsan sodales semper mattis, fringilla vitae nisl. Maecenas sed nulla eget velit tristique pharetra. Praesent a scelerisque orci. Jpsum dolor sit amet, consectetur adipiscing elit. Aliquam sagittis pretium nisl, nec commodo est. Fusce laoreet consequat sapien, eu fermentum ex pulvinar eget. Praesent hendrerit nulla in varius pharetra. Fusce facilisis venenatis lacus in lobortis. Fusce vulputate iaculis mauris. Nunc risus arcu, tempor vel dignissim porta, vulputate id quam. Vestibulum pellentesque augue in lobortis ullamcorper. In eleifend nisl faucibus molestie porttitor. Fusce nec tristique est. Aliquam erat volutpat. Aenean nisi neque, rhoncus in ex eget, egestas pharetra sapien. In vehicula efficitur risus a eleifend. Sed non efficitur libero. Fusce dui nunc, accumsan sodales semper mattis, fringilla vitae nisl. Maecenas sed nulla eget velit tristique pharetra. Praesent a scelerisque orci.

SINCERELY,



JONATHAN PATTERSON

---